## Valuation Techniques Today's speakers



Nathan Bernard
Partner, Nixon Peabody LLP
nbernard@nixonpeabody.com



Rachel Denton

Partner, Novogradac

Rachel.denton@novoco.com



Aaron Hargrove

Managing Director, Walker & Dunlop

ahargrove@walkerdunlop.com







# How do you turn this into a deal?



#### SUDDEN VALLEY APARTMENTS

Valuation in Open Market Sale

Valuation in Open Market Sale					
		Value Today			
	Open Ma	arket Sale			
Valuation Scenario	High Value	Low Value			
Proceeds Available for Distribution		\$ 2,876,025	\$ 2,529,275		
Capital Transactions Waterfall		Value	Today		
Scenarios		Open Ma	arket Sale		
Priority 1					
Unpaid IM PD					
Balance		11,501	11,501		
Payment		11,501	11,501		
Remaining Proceeds		2,864,524	2,517,774		
Priority 2					
Return of Adjusted Investor Capital					
Adjusted Investor Capital 1	08.7%	2,714,679	2,714,679		
Investor Member Payment	99.0%	2,714,679	2,492,596		
Managing Member Payment	1.0%	27,421	25,178		
Remaining Proceeds		122,424	(0)		
Priority 3					
Unpaid Incentive Mgmt Fees					
Balance		39,371	39,371		
Payment		39,371	(0)		
Remaining Proceeds		83,052	0		
Priority 4					
Return of Adjusted MM Capital					
Adjusted MM Capital		25,226	25,226		
Payment		25,226	0		
Remaining Proceeds		57,826	0		
Residual Split					
LP Share	50.0%	28,913	0		
GP Share	50.0%	28,913	0		
Total Proceeds to LP		2,755,093	2,504,097		
Total Proceeds to GP		120,932	25,178		



## Getting to Yes



"What's your exit strategy?"

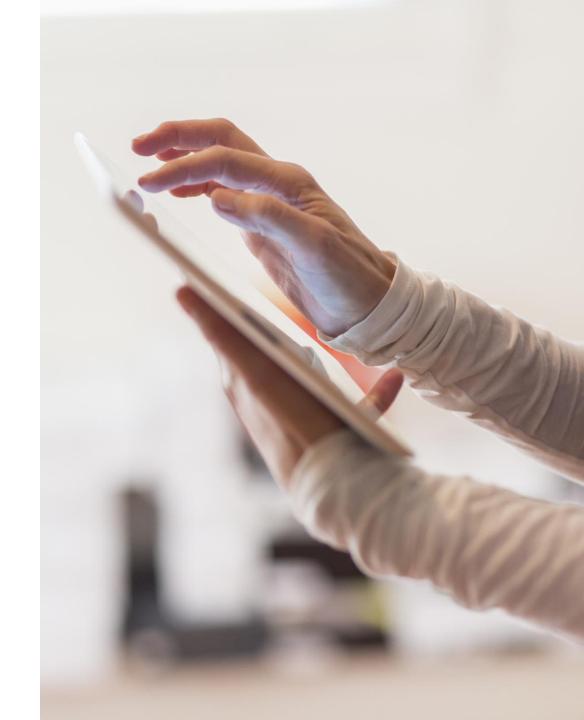
and investors
bridge the
(sometimes big)
gap between their
expectations to
negotiate a
successful exit at
or around the end
of compliance?

How do developers



## Agenda

- 1. Framing: What is each party thinking about?
- 2. Preparation: What to do before embarking on a Year 15?
- 3. Process: How does valuation work?
- 4. Case Studies: How do these play out in practice?





## Section 1: Framing



## Developer vs. Investor Motivations

#### **Developers care about:**

- / Usually want control of property
  - Maintain existing cash distributions and fees
  - Control future decisions
    - Refinancing
    - Re-syndication (next developer fee)
    - Sale
- / They don't want
  - Investor claiming upside
  - Drain/divvy up reserves
  - Pay a lot, especially out of pocket
- / If the property has capital needs, want those costs shared or expedited

#### **Investors care about:**

- Usually want timely exit after end of compliance
  - LIHTC benefits have been delivered
  - Recapture risk has burned off
  - Tax losses of limited value
  - Wind down funds
- / Maintain relationship for future deals
- / They don't want
  - To leave money on the table on valuable properties
  - Long drawn-out processes (esp. if there's a fund to close out)



## Things to Think About

- / The tax credit partner at exit is not necessarily who it was at 8609
- / Some investors highly motivated by residual value
  - Some care relatively less
  - Residual value varies greatly
  - Both parties will likely know if there is residual value, although opinions of value may be (very) different
- / Developers vary widely in their level of sophistication, familiarity, and comfort with Y15
- / The political / relationship / qualitative considerations are very real and relevant
  - GPs and LPs vary greatly in their appetite for conflict and adversarial negotiation
- / There can be small differences in the incentives for a syndicator vs a multi-fund investor versus a direct investor



## The Two Types of Waterfalls

**OPERATIONAL CASH FLOW** 

**Green: Cash to Owner** 

#### SALE REFINANCE PROCEEDS











**Permanent Loan Principal Repayment** 

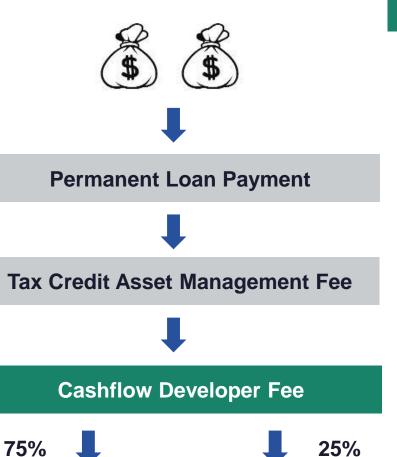


**Residual Receipt Loan Repayment** 



90% to Original Owner

10% to TCP





49% to OO

**51% to TCP** 



## Section 2: Preparation for year 15



#### How to Achieve a Successful Exit

#### **Start discussion early**

Can take much longer than anticipated

- / Negotiation over value
  - GP/LP obtain indications of value – BOVs and/or formal appraisals
  - Getting someone's attention
  - Internal bureaucracy
  - Approvals

# Understand all key provisions of partnership and regulatory agreements

- / Partner rights
- / Purchase option and/or right of first refusal agreement
- / Put/Call option
- / Regulator restrictions

#### Partnership debt

- / Prepayment penalties/lockouts
- / DDF requirements

Capital accounts and tax consequences

If you need a partner approval for something else, use the opportunity to begin the discussion on exit



#### Detailed Financial Analysis

	Pro Forma Current Leases		Pro Forma Max LIHTC	
Income				
Scheduled Market Rent	\$705,447	{1}	\$756,732	
Less: (Loss) to Lease	\$-	0.0%	\$(18,918)	-2.5%
Less: Vacancy	\$(14,109)	-2.0%	\$(15,135)	-2.0%
Less: Concessions / Bad Debt	\$-	0.0%	\$-	0.0%
Net Rental Income	\$691,338		\$722,679	
Plus: Other Income	\$7,000		\$7,000	
Total Real Estate Income	\$698,338		\$729,679	
Expenses				
Administrative	\$30,000		\$30,000	
Advertising & Promotion	\$2,500		\$2,500	
Payroll	\$62,500		\$62,500	
Repairs & Maintenance / Turnover	\$90,000		\$90,000	
Management Fee	\$27,934	4.00%	\$29,187	4.00%
Utilities	\$82,000		\$82,000	
Contracted Services	\$38,000		\$38,000	
Real Estate Taxes	\$70,622	{2}	\$57,073	{4
Insurance	\$30,530	\$710	\$30,530	\$710
Replacement Reserve	\$12,900	\$300 {3}	\$12,900	\$300 {3
Total Expenses	\$446,985		\$434,690	
Total Expenses / Unit	\$10,395		\$10,109	
Net Operating Income	\$251,352		\$294,989	

#### Valuation Analysis

		Pro Forma Current Leases
Cap Rate	4.50%	\$5,586,000
Per Unit		\$129,907
		Pro Forma Max LIHTC
Cap Rate	4.50%	\$6,555,000
Per Unit		\$152,442

#### Opportunity Summary

<b>Estimated Sales Pro</b>	ceeds Calculation - Current Leases
Pro Forma NOI:	
Can Data	

Pro Forma NOI:		\$251,352
Cap Rate:		4.50%
Rounded Valuation:		\$5,586,000
	Per Unit:	\$129,907
Less: Brokerage Fee	4.5%	\$251,370
Plus: Cash and Reserves		\$242,056
Available to Pay Debts		\$5,576,686
Less: Outstanding Mortgages		\$2,557,326
Less: Prepayment Penalty*	2.0%	\$51,147
Less: Current Liabilities		\$123,094
Less: Development Fee		\$0
Funds Available for Distribution:		\$2,845,119
Estimated Sales Proceeds Calculation - Max LIHTC		
Pro Forma NOI:		\$294,989
Cap Rate:		4.50%
Rounded Valuation:		\$6,555,000
	Per Unit:	\$152,442
Less: Brokerage Fee	4.5%	\$294,975
Plus: Cash and Reserves		\$0
Available to Pay Debts		\$6,260,025
Less: Outstanding Mortgages		\$2,557,326
Less: Prepayment Penalty*	2.0%	\$51,147
Less: Current Liabilities		\$123,094
Less: Development Fee		\$0
Funds Available for Distribution:		\$3,448,635

#### Capital Account Analysis

#### **Projected Distribution of Sale Proceeds**

Year of Sale 2022			
	Gross Sales Price (Current Leases NOI)		\$5,586,000
Section 11.2(B)(1)	Less: Selling Costs	4.50%	\$251,370
Section 11.2(B)(1)	Less: Estimated Prepayment	2.00%	\$51,147
	Plus: Cash/Reserves		\$242,056
	Net Sales Proceeds		\$5,525,539
Section 11.2(B)(2)	Payments of debt and liabilities of the Company, excluding amounts due to Members / Affiliat	es	
		Mortgage	\$2,557,326
		Current Liabilities	\$123,094
		Available for Distribution	\$2,845,119
Section 11.2(B)(3)	Setting up any Reserves the Liquidator deems necessary		\$-
Section 11.2(B)(4)	Payment of any outstanding Partner Loans		\$803,867
Section 11.2(B)(5)	Return of LP Capital Contributions		\$1,694,159
Section 11.2(B)(6)	Return of GP Capital Contributions		\$2
Section 11.2(B)(7)	80% of Remainder for Disposition Fee to GPs		\$277,673
	Net Sales Proceeds		\$69,418
Allocable Split Betweer	n Members		
Section 11.2(B)(8)	General Partner:	0.005%	\$3
Section 11.2(B)(8)	General Partner:	0.005%	\$3
Section 11.2(B)(8)	Limited Partner:	99.99%	\$69,411
			\$69.418

#### Capital Account Analysis, Cont.

#### **Projected Gain Calculation**

Capital Account Balances Post Gain Allocation	\$3	\$3	\$69,411	\$69,418
Remaining Gain to Target Allocation	\$3	\$3	\$69,411	\$69,418
Gain to Restore Negative Capital Accounts	\$183,146	\$183,149	\$3,576,359	\$3,942,654
Return of Capital	\$(1)	\$(1)	\$(1,694,159)	\$(1,694,161)
Projected Ending Capital Accounts (12/31/2021)	\$(183,145)	\$(183,145)	\$(1,882,200)	\$(2,248,493)
	General Partner	General Partner	Limited Partner	TOTAL
Net Gain (Loss) Allocated to Partners				\$4,012,072
Disposition Fee				\$277,673
Gain (Loss) on Sale of Property				\$4,289,745
Projected Adjusted Basis of Property (including Prepaid Assets, AR, Intangibles)				\$993,738
Net Sales Price (Cash Less Selling Costs, Prepayment)				\$5,283,483

#### **Projected Cash Payments to Members and Affiliates**

	General Partner	General Partner	Limited Partner	TOTAL
Disposition Fee	\$138,837	\$138,837	\$-	\$277,673
Return of Invested Amounts	\$1	\$1	\$1,694,159	\$1,694,161
Sale Distribution	\$3	\$3	\$69,411	\$69,418
Total Cash Payments to Members and Affiliates*	\$138,841	\$138,841	\$1,763,570	\$2,041,252

<sup>\*</sup> Value of Interest to Respective Member

## Start with Partnership Agreement

# Business deal is (hopefully) memorialized in the partnership agreement

 Specificity of language varies and intent is not always clear

#### **Key Sections:**

- / Capital Transactions Waterfall (the business deal)
- / Liquidation provisions (the tax reality)
- / Cash Flow Splits & Capital Event Splits
- / Purchase Option and/or Right of First Refusal
  - For property or partner interest
- / Put or Call Option
- Investor rights to force sale or Qualified Contract
- / Investor rights to sell its interest to a 3rd party

Estimate of property value



application of partnership agreement



value estimate of partner interest

This is just the beginning!



## **Evaluating Options**

#### **Developer Options**

- / What is the long-term strategy?
- / Possession of preferential purchase rights? Do rights have expirations?
- / Will capital account issue affect ROFR?
- / Refinance
  - Low interest rates
  - Fannie/Freddie, FHA loans
- / Re-syndicate
  - Bonds and 4% credits
- / Qualified Contract

#### **Investor Options**

- / What is desired outcome?
- / What is the urgency of exit?
- / Forced sale
- / Sale of Interest
- / Donation
- / Wait it out

## Sales to third party buyers are uncommon but do occur

- Existing affordable and marketrate owners
  - Low-risk return or upside through renovation
- Preservation funds and CRAmotivated buyers
- Developers looking to build pipeline/enter new market



## Section 3: The Process of Valuation



## At or Near Year 15: Type of Valuation

#### **Internal Property Valuation**

Problems – GP & LP value may be substantially different

Many partnership agreements require an independent appraisal

May be more helpful early on as part of initial discussions

## Market Value – Underlying Real Estate Asset first

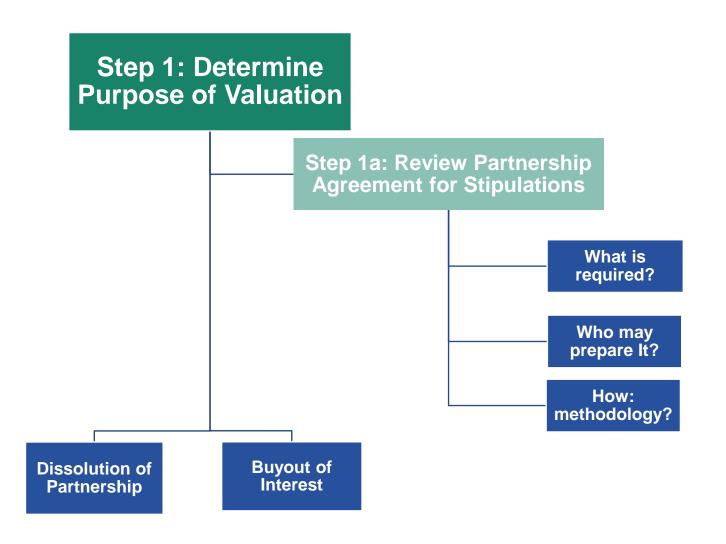
More supportable for legal proceedings

Unbiased third party opinion of value, subject to the scope of work

Depending on ultimate exit approach and purpose, may be required



### Value of LIHTC Property at (or near) Year 15: Process



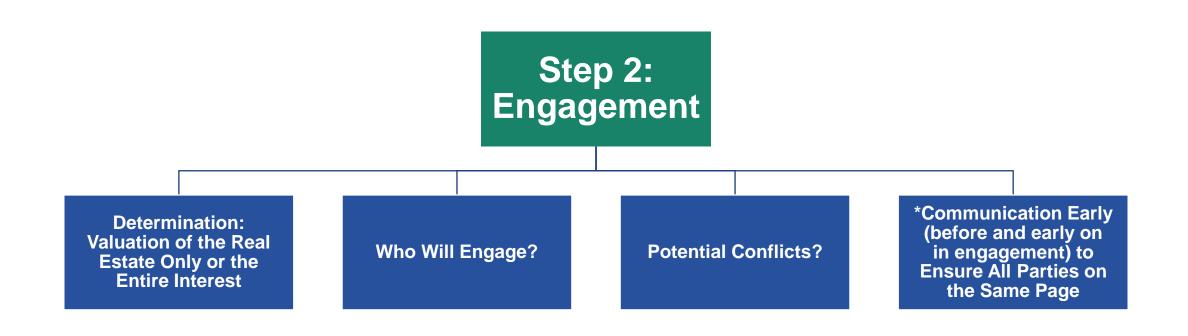


## Partnership Agreement Stipulations

- / Prior 12 months Income (Gross, Net, PGI, NOI?)
- / MAI/Years of Experience?
- / Who orders the appraisal/process?
- / Determination regarding discounts?
- / Capitalization rate determination?
- / Others?



### Value of LIHTC Property at (or near) Year 15: Process





## Components to Real Estate Value



#### Other Issues to Consider

Abatement or PILOT termination.

Impact of reassessment on sale.

Cash flow restrictions per regulatory Agreement.

Changing liability insurance requirements.

Immediate repairs/capital needs.

What scenario is being valued per scope of work, Investment Value vs. Fair Market Value, (restricted vs. unrestricted?), QC.

Mark up or down to market of HAP Contract.

New potential sources of income (wireless/offline commercial, etc).

Is nonprofit operator holding rents below market?



## Valuation Approach

#### Will Direct Capitalization work or should Yield Capitalization be used?

## Direct Cap (converting 1 year of NOI into value)

when property is stabilized and income and expenses are expected to have regular patterns over time.

Risk-for deals with large soft debt may show no value after you subtract soft debt.

#### Yield Cap (discounted cash flow)

when property has irregular income patterns (tax abatement wears off), property is not stabilized, large fluctuations in income as property converts from LIHTC to Market Rate, cash flow restrictions per reg agreement, ground lease payments, (benefit to stay in deal long term if below market debt, etc).



## Discounted Cash Flow Analysis

**Appropriate discount rate?** 

**Appropriate reversionary cap rate?** 

Typical holding period?



## Discounted Cash Flow Analysis

## **How to Determine Discount Rate**

- / PwC Survey averages
- Current Cap Rates Plus Growth
   Factor for investment horizon
   (250 to 350 basis points higher)

## Reversionary Cap Rate

- / Current Cap Rates
- / Length of the holding period
- / Minimum of 50 basis points higher than going-in cap rates
- / Factor is added for (longer) holding period as well as smaller pool of potential purchasers



## Liquidation Vs. Going Concern

#### **Liquidation Scenario**

- / Unwinding partnership
- / No discount for control, marketability
- / Buy out terms

#### **Going Concern Scenario**

- / Partnership Continues
- / It is a Partial Interest
- / Will have discount for lack of control and marketability (LOCM) which means a lower value
- / Do buy out terms indicate deductions for LOCM?
- / Appropriate discount dictated by risk, size, location, etc.



#### Disclaimer

Novogradac & Company LLP ("Novogradac") is the copyright owner of this slide deck. Novogradac is making the printed version (but not the PowerPoint file) of this slide deck and any other handouts branded with the Novogradac logo (collectively the "Materials") available to attendees and/or viewers of this conference session for informational and/or educational purposes only. The Materials and attendance at the workshop are not a substitute for professional advice. By accessing the Materials and attending the conference session, you agree to the terms of this disclaimer. You agree not to make business, financial, and/or tax decisions based solely on the Materials and you agree that we are not responsible for any such business, financial and/or tax decisions made by you based on the information contained in the Materials. You agree not to make audio or video recordings of the conference session instruction. You may not copy, cite to, or distribute the Materials, in whole or in part, without the prior written consent of an authorized officer of Novogradac. All rights reserved 2024 by Novogradac & Company LLP. Novogradac & Company LLP is a registered trademark of Novogradac.



## Thank you!

Questions?

